

# Star Shopper Response planning

from: Miscion Limited

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## Description

Learn about your star shoppers and how to encourage an even better response. Working together, we'll identify common characteristics of your most engaged consumers and build a detailed understanding of your ideal consumer profile – working this insight into strategies to maximise shopper marketing performance and increase the ROI of your shopper marketing campaigns.

<https://mail.thefarmingawards.com/classified/star-shopper-response-planning-1321.html>